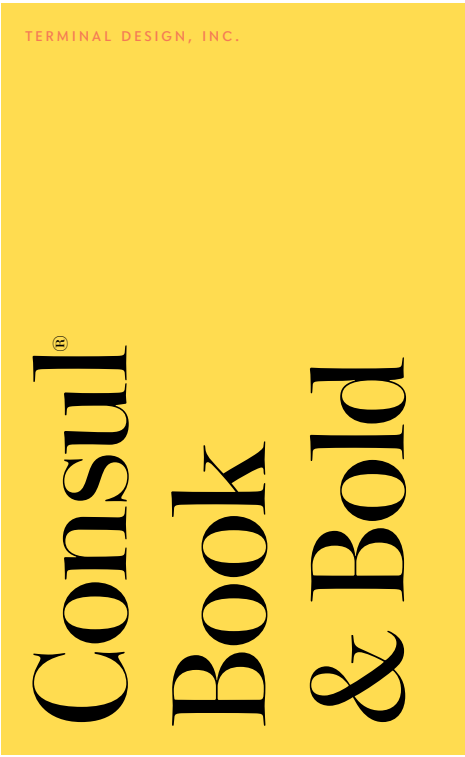
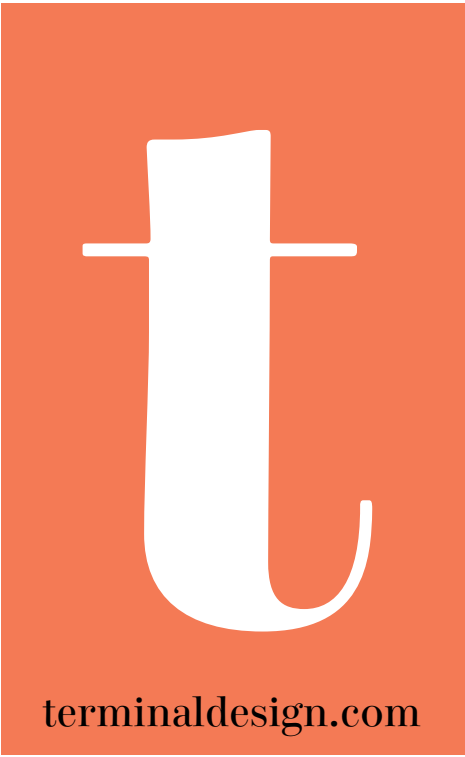


THERE IS A TIME IN EVERY MAN'S EDUCATION WHEN HE ARRIVES AT THE CONVICTION  
that envy is ignorance; that imitation is suicide; that he must take himself for better,  
for worse, as his portion; that though the wide universe is full of good, no kernel  
of nourishing corn can come to him but through his toil bestowed on that plot of ground  
which is given to him to till. The power which resides in him is new in nature, and none but  
he knows what that is which he can do, nor does he know until he has tried. Not for noth-  
ing one face, one character, one fact, makes much impression on him, and another none.  
This sculpture in the memory is not without preëstablished harmony. The eye was placed  
where one ray should fall, that it might testify of that particular ray. We but half express  
ourselves, and are ashamed of that divine idea which each of us represents. It may  
be safely trusted as proportionate and of good issues, so it be faithfully imparted, but God  
will not have his work made manifest by cowards. A man is relieved and gay when he has put  
his heart into his work and done his best; but what he has said or done otherwise shall give  
him no peace. It is a deliverance which does not deliver. In the attempt his genius deserts  
him; no muse befriends; no invention, no hope. Trust thyself: every heart vibrates to  
that iron string. Accept the place the divine providence has found for you, the society of  
your contemporaries, the connection of events. Great men have always done so, and con-  
fided themselves childlike to the genius of their age, betraying their perception that the  
absolutely trustworthy was seated at their heart, working through their hands, predominat-  
ing in all their being. And we are now men, and must accept in the highest mind the same  
transcendent destiny; and not minors and invalids in a protected corner, not cowards flee-

CONSUL BOOK TEXT, 9/13 PT



**Display.** These faces are the elegant older siblings of the type family. Designed for use at large sizes (24 point and above), they have more refined contrast between thick and thin strokes, slightly tighter spacing, and careful kerning.



**Deck.** In magazine design, a subtitle is called a "deck". A deck face is a hybrid of the display and text designs—slightly more refined than text, but weighted enough withstand setting at sizes smaller than display. Deck sizes are normally 14–24 points.



**Text.** Text type is the workhorse of the type family. Designed for use at sizes 9–14 points, they are less refined than display or deck faces, but perfectly suited to their task of facilitating extended reading.



**Caption.** Caption type is designed for use at very small sizes (6–8 points). Loose spacing, reduced contrast between thick and thin, and other design modifications provide increased legibility for tiny type.

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

CONSUL

CONSUL BOLD CAPTION, TEXT, DECOR, & DISPLAY

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Consul Book  
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1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

OBSERVE, I DO NOT MEAN TO SUGGEST THAT THE CUSTOM OF LYING HAS SUFFERED ANY DECAY OR INTERRUPTION—NO, FOR THE LIE, AS A VIRTUE, A PRINCIPLE, IS ETERNAL; THE LIE, AS A RECREATION, A SOLACE, A REFUGE IN TIME OF NEED, THE FOURTH GRACE, THE TENTH MUSE, MAN'S BEST AND SUREST FRIEND, IS IMMORTAL, AND CAN NOT PERISH FROM THE EARTH WHILE THIS CLUB REMAINS. MY COMPLAINT SIMPLY CONCERNS THE DECAY OF THE ART OF LYING. NO HIGH-MINDED MAN, NO MAN OF RIGHT FEELING, CAN CONTENT-PLATE THE LUMBERING AND SLOVENLY LYING OF

All things are double, one against another. Tit for tat; an eye for an eye; a tooth for a tooth; blood for blood;

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*All things are double, one against another. Tit for tat; an eye for an eye; a tooth for a tooth; blood for*

CONSUL BOOK TEXT, 12 PT

CONSUL BOLD TEXT, 12 PT

CONSUL BOOK ITALIC TEXT, 12 PT

CONSUL BOLD ITALIC TEXT, 12 PT

UNDER A GOVERNMENT WHICH IMPRISONS unjustly, the true place for a just man is also a prison. Unjust laws exist: shall we be content to obey them, or shall we endeavor to amend them, and obey them until we have succeeded, or shall we transgress them at once? Men, generally, under such a government as this, think that they ought

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CONSUL BOOK CAPTION, 7 PT

CONSUL BOLD CAPTION, 7 PT

CONSUL BOOK ITALIC CAPTION, 7 PT

CONSUL BOLD ITALIC CAPTION, 7 PT

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